

**Claims:**

1. A cosmetic or dermatological emulsion of the oil-in-water type, comprising
  - (i) up to 90% by weight of a water phase,
  - 5 (ii) up to 40% by weight of a lipid phase, based on the total weight of the preparation,
  - (iii) up to 10% by weight of one or more emulsifiers,
  - (iv) also comprising up to 5% by weight of one or more ammonium acryloyldimethyltaurates/vinylpyrrolidone copolymers.
- 10 2. The emulsion as claimed in claim 1, wherein its lipid content is chosen from the range from 0.5% by weight to 20% by weight, preferably from 5 to 10% by weight.
- 15 3. The emulsion as claimed in claim 1, wherein its lipid content is up to 7.5% by weight.
4. The emulsion as claimed in claim 1, which comprises one or more dyes and/or coloring pigments.
- 20 5. The emulsion as claimed in claim 4, wherein the total amount of the dyes and coloring pigments is chosen from the range from, for example, 0.1% by weight to 30% by weight, preferably from 0.5 to 15% by weight, in particular from 1.0 to 10% by weight, in each case based on the total weight of the preparations.